				Docket Number	Application Num	ber		
,	,			99-077	09/538,805			
40				Applicants	,		• •	
INFO	RMA	ATION DISCLOSURE CI	TATION	Jay S. WALKER et al.				
				Filing Date Group Art Unit				EU
		JUN 2 6 2000 🕌		March 30, 2000	2768 Gi	3627	<i>' 2000</i>	
		TRADEMINE DOCUMENT NUMBER	U.S. PAT	FENT DOCUMENTS		OUP	2700	
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING I	
ME	A	4,723,212	2/2/88	Mindrum et al.	364	-401		
ME	В	4,910,672	3/20/90	Off et al.	364	405		
Me	С	4,949,256	8/14/90	Humble	364	401		
MC	D	5,056,019	10/8/91	Schultz et al.	364	405		
me	E	5,297,026	3/22/94	Hoffman	364	408		
ME	F	5,353,218	10/4/94	De Lapa et al.	364	401		
MC	G	5,448,471	9/5/95	Deaton et al.	364	401		
Me	Н	5,612,868	3/18/97	Off et al.	364	214		
MC	I	6,621,812	4/15/97	Deaton et al.	382	100		
Me	J	5,638,457	6/10/97	Deaton et al.	382	10		
			FOREIGN I	PATENT DOCUMENTS				
REF DOCUMENT NUMBER		DATE	COUNTRY	CLASS	SUB- CLASS	Transl	ation	
							Yes	No
Me	K	0 308 224 A2	3/22/89	Europe	15	21		
MC	L	0 512 413 A2	11/11/92	Europe	17	00		
MC	M	0 512 509 A2	11/11/92	Europe	5	00		
MC	N	04-355895 A (abstract)	12/9/92	Japan	15	21		
Me	0	08-287201 A (abstract)	11/1/96	Japan	17	60		
MC	P	0 923 039 A1	6/16/99	Europe	17	60		
	8/21			CUMENTS (Including author, Ti		Ū	· -	
171								
EXAMINI	ER	Mi- 1 1 Police		DATE CONSIDERED.		Jiumy I		
				n conformance with MPEP Section 609; D	, , .	ation if no	t in confor	mance
Q Coyte, Peter et al., "Subscribe, Cancel, or Renew: The Econometrics of Reading by Subscription." Canadian Journal of Economics, Vol. 241, Pages 101-123 February 1991.								

					Docket Number	Applica	ation Num	ber		
est.					99-077	09/53	/538,805			
					Applicants			RE	CEN	/~-
INFORMATION DISCLOSURE CITATION					Jay S. WALKER et al.			HIM	CLI	/ED
•					Filing Date		Group Ar	t Unit	7 200 1	7
					March 30, 2000		RECEIVED JUN 2 7 2000 Group Art Unit 27000 276 GHOUP 2700			
U.S. PATENT DOCUMENTS										
EXAMINER INITIAL	RE	F	DOCUMENT NUMBER	DATE	NAME		CLASS	SUB- CLASS	1	DATE IF
me	R		5,687,322	11/11/97	Deaton et al.		395	214		
MC	S		5,758,328	5/26/98	Giovannoli		705	26		
MC	Т		5,822,735	10/13/98	De Lapa et al.		705	14		
MC	U		5,822,736	10/13/98	Hartman et al.		705	1		
MC	V		5,832,457	11/3/98	O,Brien et al.		705	14		
me	W		5,848,399	12/8/98	Burke		705	27		
me	X		5,842,178	11/24/98	Giovannoli		705	26		
Me	Y		5,857,175	1/5/99	Day et al.		705	14		
me	Z		5,870,716	2/9/99	Sugiyama et al.		705	26		
me	AA		5,880,449	3/9/99	Teicher et al.		235	383		
		_		FOREIGN P	PATENT DOCUMENTS					
	REF		DOCUMENT NUMBER	DATE	COUNTRY		CLASS	SUB- CLASS	Translation	
									Yes	No
MC	BB	09	39 377 A2	9/1/99	Europe		17	60		
ME	CC	09	33 717 A2	8/4/99	Europe		17	60		
g/21/03 OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)										
ma EE Tinnelly, Bettann, "The Custom Switch isn't a Rare Choice Anymore – Benefits Outweigh								1 .		
Added Costs, Makers say." Electronic Buyers' News March 28, 1994. FF "CONSUMERS: planet U" www.planetu.com download November 23, 1998.										
EXAMINER DATE CONSIDERED: 11/4/02										
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance										
and not considered. Include copy of this form with next communication to applicant.										

-				Docket Number	Application N	mber			
• المسالات		•		99-077	09/538,80	5 · .	٠.	ı	
				Applicants					
INFO	RMATI	ON DISCLOSURE C	ITATION	Jay S. WALKER et al.		RECEIVED			
				Filing Date	Group	AJUNi2	7 onnn		
			_	March 30, 2000	-276 8	Group AJUNit2 7 2000 2768 HOUP 2700			
			U.S. PAT	TENT DOCUMENTS			-, 00	,	
EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS		DATE IF	
Me	GG	5,905,973	5/18/99	Yonezawa et al.	705	27			
me	НН	5,905,975	5/18/99	Ausubel	705	37			
MC	II	5,915,244	6/22/99	Jack et al.	705	14			
MC	JJ	5,923,016	7/13/99	Fredregill	235	380		-	
me	KK	5,924,083	7/13/99	Silverman et al.	705	37			
MC	LL	5,940,812	8/17/99	Tengel et al.	705	38			
MC	MM	5,956,693	9/21/99	Geerlings	705	14		•	
MC	NN	5,970,470	10/19/99	Walker et al.	705	14			
	_		FOREIGN F	PATENT DOCUMENTS	•	•			
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation		
							Yes	No	
			-						
		·							
			OTHER DO	CUMENTS (Including author	, Title, Date, Perti	nent Pages	, Etc.)		
MC	00	"planet U: Internet F download August 30		or Consumer Package Goo	ds." <u>http://</u>	planet	u.com	<u>n</u>	
MC	PP Lenahan, Jim, "MUSIC by MAIL: To get the best deals, you have to get the rhythm: Join, fulfill, quit, repeat." The Courier-Journal April 12, 1999.								
EXAMINI	ER	M. Junin, quit, repeat.	P. M.	DATE CONSIDERED:	11/4/07				
EXAMINI	ER: Initial	if citation considered, whether o	or not citation is in	conformance with MPEP Section 60	11700	citation if no	t in confo	rmance	

			Docket Number	Applic	ation Number
۱۰۰۰۰۰ ليمند		•	99-077	09/5	38,805 RECE :
			Applicants		TECEIVE
INFORM	IATIO	N DISCLOSURE CITATION	Jay S. WALKER et al.		JUN 2 7 2000 Group AGIN OUP 2700
			Filing Date	ĺ	Group ACTOROLLO
			March 30, 2000		2768 2627 2700
		D 1 D 10 (D 1) 1	<u> </u>		7621
ml	QQ	Barlow, Richard G. "Exit Lines: O			
110	DD	http://www.colloquy.com			
ML	RR	"Our Risk-Free introductory offer http://www.bmgmusicservice.com			
770	SS	"Columbia House: What's the Dea			
ME		October 23, 1999.	***************************************		ouse. Com download date
MC	TT	"More.com" http://www.more.com do	ownload date November 9, 1	999.	
MC MC MC MC	UU	"CA-MANMAN/X : Purchase Co	ntracts." (567035).		
me	VV	U.S. Patent Application No. 09/22 Subscription to a Product in a Reta			
		r	·····		
			,		
-					
				- 	
	-				
EXAMINER	The	has luff	DATE CONSIDERED: //	14/0) Z_

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.